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(FORM UPDATED: 08/11/2010)

WISCONSIN STATE LEGISLATURE ... PUBLIC HEARING - COMMITTEE RECORDS

2013-14

(session year)

<u>Assembly</u>

(Assembly, Senate or Joint)

Committee on Workforce Development...

COMMITTEE NOTICES ...

Committee Reports ... CR

Executive Sessions ... ES

Public Hearings ... PH

INFORMATION COLLECTED BY COMMITTEE FOR AND AGAINST PROPOSAL

Appointments ... Appt (w/Record of Comm. Proceedings)

Clearinghouse Rules ... CRule (w/Record of Comm. Proceedings)

Hearing Records ... bills and resolutions (w/Record of Comm. Proceedings)

(**ab** = Assembly Bill)

(ar = Assembly Resolution)

(ajr = Assembly Joint Resolution)

(sb = Senate Bill)

(**sr** = Senate Resolution)

(**sjr** = Senate Joint Resolution)

Miscellaneous ... Misc

^{*} Contents organized for archiving by: Stefanie Rose (LRB) (October 2014)

Assembly

Record of Committee Proceedings

Committee on Workforce Development

Assembly Bill 399

Relating to: career and technical education incentive grants and making an appropriation.

By Representatives Petryk, Stone, Born, Schraa, Jagler, Marklein, Ballweg, Krug, Kestell, Kleefisch, Nass, T. Larson, Weatherston, Nygren, Tauchen, LeMahieu, Pridemore, Tranel, Loudenbeck, Bies, Endsley and A. Ott; cosponsored by Senators Gudex, Grothman, Darling, Lehman, Leibham, Schultz, Lassa and Cowles.

October 01, 02013

Referred to Committee on Workforce Development

October 09, 2013

Public Hearing Held

Present:

(13) Representative Loudenbeck; Representatives Petryk, Knodl, Kuglitsch, Severson, Born, Weatherston, Ringhand, Billings, Barnes, Kolste, Shankland and Wachs.

Absent:

(0) None.

Excused:

(2) Representatives Pridemore and Bernier.

Appearances For

- Representative Warren Petryk 93rd Assembly District
- Senator Rick Gudex 18th Senate District
- Mike Barmett Department of Public Instruction
- Sharon Wendt Department of Public Instruction
- Jonathan Barry Department of Workforce Development
- Morna Foy Wisconsin Technical College System

Appearances Against

None.

Appearances for Information Only

• None.

Registrations For

- Chris Reader WMC
- Don Nelson UW-Madison
- Wendy Wink Wisconsin Association of Independent Colleges and Universities
- Brian Vigue Wisconsin Workforce Development Association

Paul Gabriel - Wisconsin District Boards Association

Registrations Against

• None.

Registrations for Information Only

• None.

October 10, 2013 Executive Session Held

Present: (14) Representative Loudenbeck; Representatives
Petryk, Pridemore, Knodl, Bernier, Kuglitsch,
Born, Weatherston, Ringhand, Billings, Barnes,
Kolste, Shankland and Wachs.

Absent: (0) None.

Excused: (1) Representative Severson.

Moved by Representative Knodl, seconded by Representative Kuglitsch that **Assembly Amendment 1** be recommended for adoption.

Ayes: (14) Representative Loudenbeck; Representatives Petryk, Pridemore, Knodl, Bernier, Kuglitsch, Born, Weatherston, Ringhand, Billings, Barnes, Kolste, Shankland and Wachs.

Noes: (0) None.

Absent: (1) Representative Severson.

ASSEMBLY AMENDMENT 1 ADOPTION RECOMMENDED, Ayes 14, Noes 0

Moved by Representative Knodl, seconded by Representative Weatherston that **Assembly Amendment 2** be recommended for adoption.

Ayes: (14) Representative Loudenbeck; Representatives Petryk, Pridemore, Knodl, Bernier, Kuglitsch, Born, Weatherston, Ringhand, Billings, Barnes, Kolste, Shankland and Wachs.

Noes: (0) None.

Absent: (1) Representative Severson.

ASSEMBLY AMENDMENT 2 ADOPTION RECOMMENDED, Ayes 14, Noes 0

Moved by Representative Kuglitsch, seconded by Representative Weatherston that **Assembly Bill 399** be recommended for passage as amended.

Ayes: (14) Representative Loudenbeck; Representatives Petryk, Pridemore, Knodl, Bernier, Kuglitsch, Born, Weatherston, Ringhand, Billings, Barnes, Kolste, Shankland and Wachs.

Noes: (0) None.

Absent: (1) Representative Severson.

PASSAGE AS AMENDED RECOMMENDED, Ayes 14, Noes 0

Lonna Morouney Committee Clerk Vote Record
Committee on Workforce Development

Date: /0-10-13		Eucliss		
Moved by: hodl	Seconded by: _	<u> </u>		
	SB	Clearinghouse Ru		
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Be recommended for: ☐ Passage ☐ Adoption ☐ Introduction ☐ Rejectio			□ Indefinite F	² ostponement
Committee Member		<u>Aye</u> <u>No</u>	<u>Absent</u>	Not Voting
Representative Amy Lo	oudenbeck, Chair			L L
Representative Warren	Petryk, Vice Chair			
Representative Don Pr	idemore			
Representative Daniel	Knodl	$ \Box $		
Representative Kathlee	en Bernier	\square		
Representative Mike K	uglitsch			
Representative Erik Se	verson		À	
Representative Mark B	orn	ă o		
Representative Thoma	s Weatherston			
Representative Janis F	Ringhand			
Representative Jill Bill	ings			
Representative Mande	la Barnes			
Representative Debra	Kolste			
Representative Katrina	ı Shankland			
Representative Dana V	Vachs			
	Totals:	14/		

☐ Motion Failed

Motion Carried

Vote Record
Committee on Workforce Development

Date: 1010,113 Moved by: Seconded by:	Weather	Hon	(0)
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	☐ Concurrence ☐ Nonconcurrence	☐ Indefinite F	Postponement
Committee Member	<u>Aye</u> <u>No</u>	<u>Absent</u>	Not Voting
Representative Amy Loudenbeck, Chair			
Representative Warren Petryk, Vice Chair			
Representative Don Pridemore			
Representative Daniel Knodl			
Representative Kathleen Bernier	\square		
Representative Mike Kuglitsch			
Representative Erik Severson		Ø	
Representative Mark Born	abla		
Representative Thomas Weatherston			
Representative Janis Ringhand			
Representative Jill Billings			
Representative Mandela Barnes			
Representative Debra Kolste			
Representative Katrina Shankland			
Representative Dana Wachs			
Totals:	19 6		

✓ Motion Carried

☐ Motion Failed

Vote Record Committee on Workforce Development

Date: 1010 Moved by: WALA	13	Seconded by:	1 Low X	toe	4		(0)x
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Representative War	•	vice Chair					
Representative Don	ı Pridemore						
Representative Dan	iel Knodl		4				
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Representative Mike Kuglitsch							
Representative Erik	Severson		Ø		X		
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Representative Jill	_						
Representative Man	ıdela Barnes	•					
Representative Deb	ra Kolste					ᆜ	
Representative Katı	rina Shankla	nd					
representative rati							

Motion Carried

☐ Motion Failed





Department of Workforce Development Secretary's Office

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Scott Walker, Governor Reginald J. Newson, Secretary

Assembly Committee on Workforce Development Assembly Bill 399, Career and Technical Education Incentive Grants

October 9th, 2013

Testimony provided by Jonathan Barry, Deputy Secretary

Chairperson Loudenbeck and members of the Assembly Committee on Workforce Development:

I am Jonathan Barry, Deputy Secretary at the Department of Workforce Development and I appear before you today to speak in favor of Assembly Bill 399.

Assembly Bill 399 demonstrates Governor Walker's continued focus to assist residents of the state of Wisconsin by growing the economy, developing our workforce, transforming education, reforming government and investing in our infrastructure. Our budget invested over \$100 million in workforce development and as one of eight workforce development items in Governor Walker's fall workforce development package, AB 399 continues to build on that investment.

Coupled with AB 398, the Technical Excellence Higher Education Scholarship program, this bill will increase promotion and enrollment in high school classes intended to prepare youth for employment in the technical trades. With the shortage of skilled workers in many technical fields, increased incentives to both high schools who provide classes and students who excel in those classes is important for the future of our workforce. The bill serves as another tool to assist employers in attaining more skilled workers to meet demand, and will provide another pathway to a high-paying, rewarding career for Wisconsin's youth.

By providing incentives to school districts and affording high school graduates an opportunity to graduate from high school with an industry recognized credential, AB 399 provides a hand-up to those who wish to either further their education in a technical field or immediately enter the workforce with the technical knowledge to operate at a high level. Wisconsin's workforce is the most hardworking in the nation, and by providing additional pathways to gainful employment, this AB 399 will help ensure that remains the case for years to come.

September 13, 2013 Page 2

Through the linkage of AB 399, the Department of Workforce Development looks forward to continuing its partnership with the Department of Public Instruction by providing support in identifying industries and occupations that face shortages of adequately trained, entry-level workers. Through this inter-agency cooperation, the state of Wisconsin will continue to move Wisconsin's workforce forward under Governor Walker's leadership.

I would be happy to entertain questions at this time.







Assembly Committee on Workforce Development October 9, 2013

Department of Public Instruction Testimony on 2013 Assembly Bill 399

I want to thank Chairperson Loudenbeck and committee members for the opportunity to testify before you today. My name is Mike Bormett and I serve as the budget director for the Wisconsin DPI. With me today is Sharon Wendt, the director of the department's Career and Technical Education Team. On behalf of State Superintendent Tony Evers we are here today to testify in support of Assembly Bill 399 (AB 399).

State Superintendent Evers first proposed these career and technical education (CTE) incentive grants as part of his 2013-15 biennial budget request in September 2012, and the department is pleased to see it moving forward now as separate legislation with bipartisan support.

AB 399 would provide \$3,000,000 GPR in FY15 to establish a new incentive program that encourages school districts to increase the number of pupils graduating high school with an industry recognized credential in key occupations designated as being in highest need of additional skilled workers. Industry certifications provide on-going information on the extent to which students are attaining the necessary knowledge and skills for entry into and advancement in post-secondary education and careers in their chosen career pathway. Superintendent Evers supports efforts such as AB 399 to expand career pathways which help pupils to more quickly earn credentials to enhance their employability. In addition, this proposal augments DPI's ongoing collaboration with the Wisconsin Technical College System (WTCS) to develop and implement Programs of Study in high skill, high wage, and high demand occupations.

In January 2012, Governor Walker created the Wisconsin College & Workforce Readiness Council to recommend policies and programs to further improve pupils' college and career readiness. The Council discussed a variety of measures, including designing shorter and less costly degree programs aimed at filling high-need positions, and expanding dual enrollment and dual credit opportunities for high school pupils, allowing them to earn college and workforce training credits while in high school.

This CTE incentive grants program is similar to one recently implemented in the state of Kansas. The bill establishes an incentive for school districts to get pupils involved in CTE by giving districts \$1,000 for each pupil who graduates from that district with certain recognized CTE certificates. With the \$3,000,000 appropriation, it would fund grants to districts for up to 3,000 eligible graduates. The list of industries and occupations that are eligible for the incentive payments will be produced from a collaborative effort between staff at DPI, the Department of Workforce Development (DWD) and WTCS.

The department feels that passage of AB 399 would be a win for Wisconsin pupils, for schools, and for industry. High school pupils will have more options, and graduates completing the program will obtain real world knowledge and have a sought-after skill that industry really needs. They will have the ability to start a career right out of high school making a decent wage or to work during college to limit their debt. The incentive will give school districts an additional reason to encourage their pupils to seek CTE certification and to maintain investments in CTE programming, the relative spending on which has declined by 38 percent over the last 20 years. Wisconsin companies will also get a greater number of their needs met in more highly skilled workers.

The department supports AB 399 and encourages its passage and implementation. Thank you and we would be glad to answer any questions you may have.







State Senator Rick Gudex

District 18

October 9, 2013

To: The Assembly Committee on Workforce Development

From: Sen. Rick Gudex
Re: Assembly Bill 399

Madame Chair and members of the committee, thank you for hearing this bill today.

There are two sides to the jobs coin: first, businesses who need skilled workers but can't find them; second, workers or potential future workers who want steady, secure work but who may not know precisely how to attain that.

This bill takes a small step toward helping both those groups.

Under this bill, the Department of Public Instruction (DPI) will confer with the Department of Workforce Development and the technical colleges to identify the jobs and skills that are needed, or will soon be needed, particularly regarding entry level positions.

DPI will then approve "industry-recognized certification programs" that address those needs – they already have a long list of available programs, and there are very likely a lot more out there. School districts can then make those programs available to their students. For every student who completes a certification program and then graduates, the district will receive a \$1,000 grant.

Everybody wins: local businesses get more available skilled workers, who may be available for parttime work and internships even before graduation. Students get some real-life experience and career skills. Schools get to help their students prepare for life after school, and get a little more money for their efforts.

Thank you for your attention to this simple and bipartisan bill. We urge your support.







Date: October 9th, 2013

To: Members of the Committee on Workforce Development

From: Representative Petryk

Re: Testimony regarding Assembly Bill 399

Good Morning Chair Loudenbeck and members of the Committee. I appreciate this opportunity to come before the Committee today to speak on Assembly Bill 399 and I appreciate Senator Gudex being here as well to show his support for this legislation. As part of this session's Workforce Development package, Assembly Bill 399 was drafted and introduced at the request of Governor Walker.

Assembly Bill 399 creates an incentive program for high schools to offer an industry-recognized certification program for in-demand employment fields, offering \$1,000 per pupil as an incentive payment to school districts. This bill will require the state superintendent to annually confer with the Department of Workforce Development and the Wisconsin Technical College system to identify industries and occupations within Wisconsin that face workforce shortages. Eligible school districts will then establish programs encouraging students to earn industry recognized certificates in high-need occupations before graduation from high school. This bill will also require the department to award grants of \$1,000 per pupil for each pupil who completed an industry-recognized certification. The program would begin in the 2014-15 school year giving time for the occupations to be chosen and schools to prepare and will allocate \$3 million to the grant program.

The state of Kansas introduced a similar program in 2012 which is already seeing success. In the first year of their program, Kansas generated a 50 percent headcount increase in secondary students at the postsecondary level, as well as a 54 percent increase in college credit hours over the previous year. Their projected figures for next year are looking equally as promising. By taking college-level career and technical education courses during their secondary education, students are more likely to enter into a postsecondary program, to complete that program and to pursue an associate or even bachelor's degree. I fully expect that with the passage of Assembly Bill 399, Wisconsin will see many of these same success stories for our state's students.

AB 399 is a simple yet significant way that we can help our graduating seniors get a head start as they prepare to enter the workforce. I ask for your support today on this bipartisan piece of legislation.





Workforce Development

AB 399 - Career and Technical Education Incentive Grants Rep. Petryk/Sen. Gudex

399

Summary of Assembly Bill (AB 399):

Assembly Bill 399 (Senate Bill 331) establishes a grant program to promote career and technical education in high schools. The bill requires DPI to award grants of \$1000 to school districts for pupils each pupil who completes an approved, industry-recognized certification and who graduates from the school district.

Under the bill, the Department of Public Instruction (DPI) is required to annually confer with the Department of Workforce Development (DWD) and Wisconsin Technical College System (WTCS) to identify industries and occupations that face workforce shortages or shortages of adequately trained, entry-level workers. DPI would then be required to approve industry-recognized certification programs that address workforce shortages in the identified industries and occupations.

Assembly Amendment 1 (AA 1) removes the requirement that a high school must have sehool technical education program to be eligible for the grant. [AA1 to AB 399 adopted 14-0]

Assembly Amendment 2 (AA 2) allows for grant eligibility for any pupil who completes an industry-recognized certification program in any school year. The purpose of this amendment is to allow for grant eligibility for any pupil who completes a program that later removed from the approved list identified by DPI. [AA2 to AB 399 adopted 14-0]

Fiscal Effect:

The bill allocates \$3 million to the grant program, and grants will become available beginning in the 2014-15 school year.

A fiscal estimate prepared by WTCS reports that the staff and resource demands needed to comply with the requirements of the bill can be fulfilled with existing resources.

A fiscal estimate prepared by DWD reports that the costs of the program will be absorbed using existing resources through the Division of Employment and Training (DET).

Supporters Message:

- > The program is a simple yet significant way we can help our graduating seniors get a head start as they prepare to enter the workplace.
- > Everybody wins: local business get more available skilled workers, students get real-life experience and career skills, and schools get to help their students prepare for life after school and get a little more money for their efforts.

Opponents Message:

> None

Key Supporters:

Representative Warren Petryk (author); Senator Rick Gudex (author); DWD; DPI; WTCS; Associated General Contractors of Wisconsin Inc.; UW-Madison; Wisconsin Manufacturers and Commerce; Wisconsin Technical College Boards Association Inc.; Wisconsin Workforce Development Association; Wisconsin Association of Independent Colleges and Universities

Key Opponents:

No one testified or registered against AB 399, and no one registered against it with the Ethics Board.

Committee Vote:

On October 10, 2013, the Assembly Committee on Workforce Development voted to recommend passage of AB 399, as amended, on a vote of 14-0 (Rep. Severson was absent).

On October 11, 2013, the Senate Committee on Economic Development and Local Government voted to recommend passage of SB 331, as amended, on a vote of 5-0,0

Staff Author of Bill Summary

Lonna Morouney; Office of Rep. Amy Loudenbeck (6-9967)

Date: October th, 2013

2013-14 Issue & Bill

Workforce Development

AB 399 - Career and Technical Education Incentive Grants

Rep. Petryk/Sen. Gudex

Summary of Assembly Bill (AB 399):

Assembly Bill 399 (Senate Bill 331) establishes a grant program to promote career and technical education in high schools. The bill requires DPI to award grants of \$1000 to school districts for pupils each pupil who completes an approved, industry-recognized certification and who graduates from the school.

Under the bill, the Department of Public Instruction (DPI) is required to annually confer with the Department of Workforce Development (DWD) and Wisconsin Technical College System (WTCS) to identify industries and occupations that face workforce shortages or shortages of adequately trained, entry-level workers. DPI would then be required to approve industry-recognized certification programs that address workforce shortages in the identified industries and occupations.

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Fiscal Effect:

The bill allocates \$3 million to the grant program, and grants will become available beginning in the 2014-15 school year.

A fiscal estimate prepared by WTCS reports that the staff and resource demands needed to comply with the requirements of the bill can be fulfilled with existing resources.

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- > Everybody wins: local business get more available skilled workers, students get real-life experience and career skills, and schools get to help their students prepare for life after school and get a little more money for their efforts.

Opponents Message:

> None

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Lonna Morouney; Office of Rep. Amy Loudenbeck (6-9967)

2013-14 Issue & Bill

Workforce Development

AB 399 - Career and Technical Education Incentive Grants

Rep. Petryk/Sen. Gudex

Summary of Assembly Bill 399 (AB 399):

Assembly Bill 399 (Senate Bill 331) establishes a grant program to promote career and technical education in high schools. The bill requires DPI to award grants of \$4000 to school districts for each pupil who completes an approved, industry-recognized certification and who graduates from the school district.

Under the bill, the Department of Public Instruction (DPI) is required to annually confer with the Department of Workforce Development (DWD) and Wisconsin Technical College System (WTCS) to identify industries and occupations that face workforce shortages or shortages of adequately trained, entry-level workers. DPI would then be required to approve industry-recognized certification programs that address workforce shortages in the identified industries and occupations.

Assembly Amendment 1 (AA 1) removes the requirement that a high school must have a technical education program to be eligible for the grant. [AA1 to AB 399 adopted 14-0]

Assembly Amendment 2 (AA 2) allows for grant eligibility for any pupil who completes an industry-recognized certification program in any school year in which that certification program was identified as addressing a workforce shortage. The purpose of this amendment is to allow for grant eligibility for any pupil who completes a program that is later removed from the approved list identified by DPI. [AA2 to AB 399 adopted 14-0]

Fiscal Effect:

The bill allocates \$3 million to the grant program, and grants will become available beginning in the 2014-15 school year.

A fiscal estimate prepared by WTCS reports that the staff and resource demands needed to comply with the requirements of the bill can be fulfilled with existing resources.

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Supporters Message:

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- Everybody wins: local business get more available skilled workers, students get real-life experience and career skills, and schools get to help their students prepare for life after school and get a little more money for their efforts.

Opponents Message:

> None

Key Supporters:

Representative Warren Petryk (author); Senator Rick Gudex (author); DWD; DPI; WTCS; Associated General Contractors of Wisconsin Inc.; UW-Madison; Wisconsin Manufacturers and Commerce; Wisconsin Technical College Boards Association Inc.; Wisconsin Workforce Development Association; Wisconsin Association of Independent Colleges and Universities

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